

» ABOUT SEEK THE PEAK 9



Lace 'em up and hit the trail... It's time to Seek the Peak!

This summer, 300 hikers will climb to the 6,288-foot summit of Mount Washington, New Hampshire on a quest to stand atop the northeast's tallest peak. With each and every step, these hardy hikers will help support the non-profit Mount Washington Observatory. Grab your pack... you should be one of them!

The 9th annual Seek the Peak Hike-a-Thon, presented once again by Subaru and L.L.Bean, is coming up on July 24-25, 2009 and it will be bigger and better than ever. In 2008, Seek the Peak hikers raised just over \$100,000 in support of the legendary Mount Washington Observatory, and our goal is to hit that \$100,000 milestone once again this year. With your help, we can do it!

STPs: July 24-25, 2009

- » STP Kick-off Party at Flatbread Pizza in North Conway Village, NH
- » Minimum fundraising goal per hiker: **\$100 per participant**
- » Thousands of dollars worth of prizes!
- » No registration fee
- » Please mail in off-line contributions by July 15

All participants must register by 5 PM on Wednesday, July 22, 2009

REGISTER TODAY AT SEEKTHEPEAK.ORG!

» SCHEDULE OF EVENTS

Friday, July 24, 2009

5:00 – 8:00 PM

Seek the Peak 8 Kick-Off Party

Location: Flatbread Pizza, Rt. 16, No. Conway Village
Turn in remaining donations, pick up goodie bags and t-shirts, see old friends and grab dinner at a North Conway landmark, Flatbread Pizza at the Eastern Slope Inn.

Saturday, July 25, 2009

7:00 – 9:00 AM

Trailhead Send-Off

Location: AMC's Pinkham Notch Visitor Center
If you missed Friday's event, drop off your pledges and hit the trail! We'll save your goodie bags for the Awards Banquet.

ALL DAY

Complimentary tours of the legendary Mount Washington Observatory

4:00 – 7:00 PM

STP8 Awards Bash

Celebrate a great day under the big top at the base of the Mt. Washington Auto Road with live music starting at 4 PM, a scrumptious turkey feast from Hart's Turkey Farm at 5 PM and the awards ceremony and prize drawing starting at 6:30 PM.



Mount Washington Observatory is a private, non-profit scientific and educational institution with a mission is to advance understanding of the natural systems that create the Earth's weather and climate, by maintaining its mountaintop weather station, conducting research and educational programs and interpreting the heritage of the Mount Washington region.

Post Office Box 2310
2779 White Mountain Highway
North Conway, NH 03860
(800) 706-0432
MountWashington.org



seek the peak

A HIKE-A-THON TO SUPPORT THE
MOUNT WASHINGTON OBSERVATORY

**JULY 24-25
2009**



PRESENTED BY:



SUBARU

Appalachian Mountain Club

USDA Forest Service

L.L.Bean®

Mt. Washington State Park

» THE CHALLENGE



This is what it's all about.

Now in its ninth year, Seek the Peak is a great way to get out and experience the White Mountains while helping the non-profit Mount Washington Observatory along the way.

Each participant is encouraged to solicit donations from family, friends and co-workers for their efforts. This can be done in three ways:

By far, the easiest way to round up support is to create your very own Seek the Peak hiker page on the Seek the Peak website. You can send the link to your page to friends and family all over the world, asking them to help you Seek the Peak! They can then give online using their credit card.

You can also solicit donations by using this Seek the Peak donation form, using it to sign up friends and family.

The third way to round up support is to ask businesses in your area to join the event as a sponsor. There are several sponsorship levels available with a number of great benefits. Call Karen at (800) 706-0432 ext. 230 for more information.

All participants need to register online or by phone at (800) 706-0432, ext. 230 by July 22, 2009. There's no fee to participate this year—all you need to do is go out, raise \$100 or more and you're in!

All registered hikers will receive a pass to the Seek the Peak awards party under the big top at the base of the Auto Road, featuring a massive turkey feast from our friends at Hart's Turkey Farm. If you would like to bring non-hiking guests or family members to the dinner, the cost per guest is \$20, payable at the event or online.

So, c'mon...get registered and set up your pledge page today at SeekThePeak.org!

» HIKER INFORMATION

*All participants must register by July 22, 2009. You can register online at SeekThePeak.org, by phone at (800) 706-0432, ext. 230 or by mailing this completed form to Seek the Peak, c/o Mount Washington Observatory, P.O. Box 2310, North Conway, NH 03860. The first 300 registered hikers with \$100 raised will receive a STPg long-sleeve t-shirt, goodie bag and free admission to the STPg Awards Bash at the base of the Mt. Washington Auto Road after the event. We encourage hikers to mail in accumulated donations by July 15, 2009, but you may (of course) continue fundraising right up until the event begins. Additional donations can be turned in at Friday's STPg Kick-off Party, or at the trailhead send-off on Saturday morning. Please ask donors to make checks payable to **Mt. Washington Observatory**.*

Last Name: _____ First Name: _____ M.I. _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (____) _____ Email: _____

» DONATION FORM

NOTE: All pledges must be collected prior to the event

2009 Minimum Fundraising Total Per Participant: \$100

Please Print:

Full name

Full address

Pledge Amount

1.

2.

3.

4.

5.

6.

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8.

9.

10.

TOTAL THIS PAGE: \$ _____

Please photocopy this page for additional donations/registrations.